

BATA ROWING EXPEDITION

Rowing Through the Heart of Europe

Rowing Journey in the Footsteps of Tomáš Baťa

South Moravia & Baťa Canal Experience

Six-day rowing expedition combining **sport, culture, gastronomy and history** along the Baťa Canal and the Morava River in Central Europe.

Participants will discover the landscape of **South Moravia, traditional wine culture, the legacy of Tomáš Baťa, and the hospitality of the region**, while rowing through peaceful waterways designed originally for Baťa's industrial empire.

Total rowing distance: **approx. 115 km**



Rowing Club Hodonín

DAY 1 – SUNDAY - Arrival & Welcome to South Moravia (region in Central Europe)

Until 15:00 Arrival at **Vienna International Airport**

15:00 – 16:15 Private transfer to **Hodonín – Rowing Club accommodation**

Check-in, refreshment, coffee break

16:30 – 17:45 Introduction to the expedition

*Meeting with boats and equipment at **Rowing Club Hodonín***

- *boat allocation*
- *safety briefing*
- *introduction to the **Baťa Canal** navigation system*
- *short rowing preparation*

18:00 – 22:00 Welcome dinner in a **traditional Moravian wine cellar**

Program includes:

- *regional cuisine*
- *guided **wine tasting** from local vineyards*
- *introduction to Moravian wine culture*

Relaxed evening atmosphere and informal meeting with the expedition team.

DAY 2 – MONDAY - Traditions of South Moravia

07:30 – 08:30 Breakfast

08:45 – 09:15 Morning coffee at the rowing club

09:30 Departure from Hodonín – start of the expedition

09:30 – 11:00 **Rowing section 1**

*Rowing to **Sudoměřice***

*Distance: approx. **7 km***

*Locks: **1x lock chamber***

11:00 – 11:30 Coffee break in Sudoměřice marina

11:30 – 13:30 **Rowing section 2**

*Rowing to **Strážnice***

*Distance: approx. **8 km***

*Locks: **1x lock chamber***

13:30 – 15:00 Lunch in Strážnice

*Visit to the famous **Open-Air Folk Museum (Skanzen Strážnice)***

Experience traditional Moravian rural life and architecture.

15:00 – 17:00 **Rowing section 3**

*Rowing to **Veselí nad Moravou***

*Distance: approx. **8 km***

*Locks: **2 navigation locks***

17:00 – 18:00 Walk through **Veselí Chateau Park**

Optional espresso or ice cream stop

18:00 – 20:00 Dinner in a **renowned restaurant** in Veselí marina

20:00 – late evening

Relaxed evening

- *tasting of **local craft beers***
- *informal discussion and rest*

Total rowing distance: **approx. 23 km**

DAY 3 – TUESDAY - Journey to the Region of Tomáš Baťa

07:30 – 08:30 Breakfast

09:00 Departure

09:00 – 09:45 Rowing section 1

Rowing to **Uherský Ostroh**

Distance: **5 km**

Locks: **2x lock chamber**

09:45 – 10:15 Coffee break at a local coffee roastery

10:15 – 12:00 Rowing section 2

Rowing to **Uherské Hradiště**

Distance: **12 km**

Locks: **1x lock chamber**

12:00 – 13:30 Lunch in the historic centre of **Uherské Hradiště**

Short walk through the town square.

13:30 – 16:00 Rowing section 3

Rowing to **Spytihněv**

Distance: **8 km**

Locks: **4x lock chamber**

16:00 – 16:30 Coffee break in Spytihněv marina

16:30 – 17:30 Rowing section 4

Rowing to **Otrokovice**

Distance: **9 km**

17:45 – 19:00 Transfer to hotel

Check-in and rest

19:00 – 24:00 Dinner and evening program

Visit to the famous **R. Jelínek distillery in Vizovice**

Program includes:

- dinner
- guided tasting of traditional **Czech fruit spirits (slivovice, hruškovice, etc.)**

Total rowing distance: **approx. 34 km**

DAY 4 – WEDNESDAY - Discovery of Baťa's Zlín

Relaxed cultural day dedicated to the **history of Tomáš Baťa and the modernist city of Zlín.**

07:30 – 09:30 Breakfast

10:00 – 11:30 Guided visit of the **Baťa Skyscraper (Building No. 21)**

Highlights:

- **Baťa management system**
- **the famous elevator office of Jan Antonín Baťa**

11:30 – 12:00 Coffee break

12:00 – 13:30 Visit to the **Tomáš Baťa Memorial and Museum**

13:30 – 15:00 Lunch in Zlín

15:00 – evening - Free afternoon

Options:

- **architecture walk through the Baťa city**
- **café culture**
- **relaxation**

DAY 5 – THURSDAY - Rowing Marathon Through Moravia

The longest rowing day of the expedition.

07:00 – 08:00 Breakfast

08:30 Departure from Otrokovice

08:30 – 09:30 Rowing section 1

*Rowing to **Spytihněv***

*Distance: **9 km***

09:30 – 10:00 Coffee break

10:00 – 12:00 Rowing section 2

*Rowing to **Uherské Hradiště***

*Distance: **8 km***

*Locks: **4x lock chambers***

12:00 – 13:30 Lunch in Uherské Hradiště

13:30 – 16:30 Rowing section 3

*Rowing to **Veselí nad Moravou***

*Distance: **17 km***

*Locks: **4x lock chambers***

16:30 – 17:00 Coffee break – marina café **Dog in Dock**

17:00 – 18:30 Rowing section 4 (may be shortened)

*Rowing to **Petrov***

*Distance: **12 km***

*Locks: **2x lock chambers***

18:30 – 20:00 Transfer to accommodation

20:00 late evening

*Dinner in the historic **Plze wine cellars (Petrov)***

Program includes:

- *traditional Moravian dinner*
- *guided wine tasting*
- *wines from **Žerotín Winery***

Total rowing distance: **approx. 46 km** - the distance can be shortened

DAY 6 – FRIDAY - Final Row Back to Hodonín

07:30 – 09:30 Breakfast

10:00 Departure

10:00 – 11:00 Rowing section 1

*Rowing to **Rohatec***

*Distance: **5 km***

*Locks: **1x lock chambers***

11:00 – 11:15 Coffee break

11:15 – 12:15 Rowing section 2

*Final rowing to **Hodonín***

*Distance: **6 km***

*Locks: **1 navigation lock***

12:15 – 14:00 Return to Rowing Club Hodonín

- *boat cleaning and storage*
- *group photos*
- *shower and refreshment*
- *light farewell lunch*

14:00 – 16:30 Transfer to Vienna International Airport

End of expedition.

“This is not just a rowing trip. It is a journey through the story of Tomáš Baťa, Moravian wine and the quiet beauty of Central Europe.”  